

VelaShape® III

PRESENTS

The Complete Guide to Cellulite Reduction and Body Contouring!

What Causes Cellulite?

Many factors can account for the appearance of cellulite, from genetics and hormones to diet and exercise.

No matter what the cause, here's what's happening in your body:

FAT CELLS

Fat cells accumulate under the skin. This is called subcutaneous fat, and it's annoyingly resistant to diet and exercise.

FIBROUS CORDS

As these fat cells enlarge, they weaken the fibrous cords that attach the skin to the muscle underneath.

DIMPLING

These cords then stretch, allowing the fat cells to gather closer to the skin. This leads to the bumpy effect we associate with cellulite.

1

2

3

Epidermis



Why don't men get cellulite?

Men's skin and the fibrous cords beneath it are thicker than in women. They also exist in a grid-like shape that holds fat cells in place for even distribution—whether they lose or gain weight.

85% to 98%
of women have
cellulite—regardless of their size
or weight!

**If you're worried about
cellulite, you're not alone!**

45% of women are
afraid that
cellulite will
remain a concern.

We've tried lots of ways to get rid of cellulite...



WON'T GET TO THE
ROOT OF THE
PROBLEM!

EXERCISE & MASSAGE

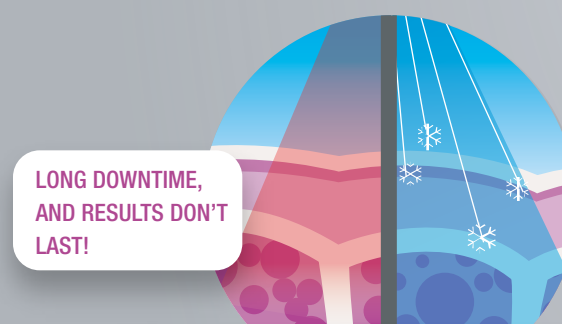
Manipulating the skin by massage or rolling devices might cause a slight improvement, but it won't last. Exercise can help strengthen the areas where cellulite occurs, but it's not proven to reduce the appearance of cellulite.



NOT MUCH EVIDENCE TO
PROVE THEY WORK!

CREAMS, LOTIONS & POTIONS

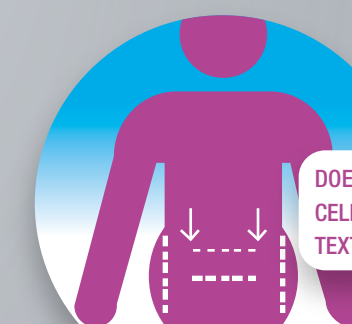
There are a lot of goops out there that make a lot of claims. There's also mesotherapy, in which substances are injected into the targeted areas—but this treatment is controversial and not FDA-cleared!



LONG DOWNTIME,
AND RESULTS DON'T
LAST!

MINIMALLY INVASIVE CELLULITE TREATMENTS

Some involve extreme heating or cooling of tissue to damage fat cells, but treatments can be inconsistent and uncomfortable. Others involve cutting the fibers that hold fat cells, which entails more recovery time and results that don't last.



DOES NOT TREAT
CELLULITE OR SKIN
TEXTURE!

LIPOSUCTION

Liposuction, like any surgery, involves certain risks and recovery time can be lengthy and uncomfortable. Most procedures involve taking a week off of work, and swelling and bruising can take even longer to resolve.

VelaShape Gets Results!

The only non-invasive treatment
FDA-cleared
to reduce the appearance of
cellulite

Here's how it works:

HANDPIECE

Lose up to
**one whole
dress size**
after just one treatment

VELASHAPE ROLLERS
OFFER THERAPEUTIC
MASSAGE AND ENSURE
PROPER CIRCULATION
THROUGHOUT THE
TREATMENT SESSION.

VACUUM TECHNOLOGY
ELEVATES THE TISSUE,
BRINGING IT CLOSER TO
THE ENERGY SOURCE

INFRARED (IR) LIGHT
HEATS THE TARGETED
TISSUE UP TO 3 MM IN
DEPTH

BI-POLAR RADIO
FREQUENCY ENERGY SAFELY
GUIDES HEAT EVENLY
THROUGHOUT THE
TARGETED AREA, AND GOES
UP TO 15 MM IN DEPTH, SO
IT HEATS FASTER WITHOUT
DAMAGING THE SKIN

The combination of IR and RF energies deep-heats the fat cells, the fibrous cords and the dermal collagen fibers underneath.

The result is reduced appearance of cellulite, overall improvement in skin texture and reduced circumference!

VelaShape Is the Proven Non-Invasive Body Shaping Solution:



FAST

Patients see results after one long treatment or three shorter treatments—whichever is more convenient. Talk to your practitioner about which treatment strategy works best for you! Gradual improvement begins right away, and best results seen after 10 weeks.



SAFE

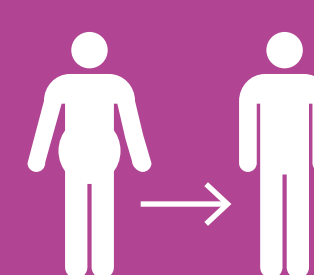
VelaShape has been cleared by the FDA for cellulite and circumferential reduction. No short-term or long-term side effects have been reported.

See how you can
reduce the
appearance of
cellulite—and get
the perfect fit!



COMFORTABLE

Many patients compare the procedure to a warm deep-tissue massage, and most patients report no discomfort following treatment.



EFFECTIVE

In addition to over 10 years of clinical experience and over 5 million independent treatments worldwide, VelaShape also has the most published studies of any medical body shaping device. 97% of patients say they're satisfied!

Visit www.VelaShape.com today to find a treatment location near you.

Sources: Mayo Clinic, National Institutes of Health, British Journal of Plastic Surgery, April 2004
Kelton Market Research Survey, 2012